

## FOR IMMEDIATE RELEASE

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### HASBRO INTERACTIVE ANNOUNCES BRAND-NEW VERSION OF MONOPOLY® CD-ROM

#### Scrabble® and Trivial Pursuit® for the PC Also Receive a Fresh New Twist

**LOS ANGELES (May 13, 1999)** – Hasbro Interactive’s flagship title, Monopoly® CD-ROM, will get a refreshed look and will be updated with state-of-the-art technology and the most requested new features as the company heads into the new millennium. The new version of Monopoly CD-ROM for the PC will become available in the fall of ‘99. The original Monopoly CD-ROM, released in 1995, has sold through more than one million units to date and is one of the company’s crown jewels. It has helped propel Hasbro Interactive to the #3 PC Games publisher position in just four years and the #1 Family Games publisher, based on dollars, according to PC Data.

“Monopoly CD-ROM was the title that launched Hasbro Interactive,” said Hasbro Interactive president Tom Dusenberry. “We did an extraordinary job with it at that time, but now we have advanced technology, better tools and four years of expertise in developing interactive games to give the world’s most popular board game an even greater interactive spin.”

While Monopoly is getting a fresh new look, two other family favorites are also being revamped for the turn-of-the-century. Word-game classic Scrabble® and trivia hit Trivial Pursuit® come to brilliant 3D life on the computer in all-new versions of Scrabble CD-ROM and Trivial Pursuit Millennium Edition CD-ROM. All games will be available this fall.

These board games are staples in American family life and quickly climbed the PC games charts when their interactive counterparts became available. Hasbro Interactive pioneered a whole new market with the release of family-oriented software games and has since become an undisputed leader in this category. With the launch of a new generation of its flagship games, Hasbro Interactive continues to deliver first-class, state-of-the-art interactive games for the entire family.

#### **What's new?**

Atlantic City comes to rich 3D life with newly designed graphics and expanded features in the second release of **Monopoly CD-ROM**. See what Boardwalk *really* looks like and watch the tokens hop, skip and dance around the board giving players a truly rich multimedia experience. In addition, players will be able to customize the board to reflect their own town or neighborhood, scan in pictures to personalize the streets or they can institute their own house rules. If you’d rather play on a New York City board than the Atlantic City one, choose your board design from a selection of major city editions.

(more...)

Move over Mario, Mr. Monopoly is the star of this fun new Nintendo® 64 title! **Monopoly 64** brings the classic Monopoly board game to life in true Nintendo game style, with rich colorful worlds and cool 3D characters. In Monopoly 64 the game board is no longer made of rigid cardboard -- it's now a sprawling land with hills and valleys. When you land on a property you actually land on a plot of land that is all ready for you to begin building. As you build, houses and hotels will spring up from the ground in 3D. In addition, the tokens are fully animated 3D characters with loads of personality.

Everyone's favorite word game classic is better than ever in the new version of **Scrabble CD-ROM**. Mini games such as anagrams, play-your-best-position and or play-your-best-bonus-score help players improve their skills before they head into a serious one-on-one challenge against Maven, the acclaimed artificial intelligence or play against up to three human players. Maven is now your personal AI who comments on your playing style or - if you wish - even gives hints. Multiple levels of difficulty are available for players who want to truly master their Scrabble-playing ability. And if you don't want to go by the official Scrabble dictionary, you can customize your very own dictionary adding your personal word creations. Also new this year is **Scrabble for the PlayStation®** game console.

Challenge friends to a millennium's worth of general-knowledge trivia in the CD-ROM version of **Trivial Pursuit – Millennium Edition**. Choose the multiple-choice or type-in format and select from three different game options: Classic Pursuit, to play the classic board game version; Party Pursuit, to buzz in for answers in a quick 15-minute round with friends; and, Point Pursuit, to score as many points as possible based on difficulty level and speed. A 3D game board, animated tokens, plenty of images and video clips, as well as a pool of 2000 all-new questions make this a true interactive delight for all trivia buffs.

Hasbro Interactive, Inc. is a leading all-family interactive games publisher, formed in 1995 to bring to life on the computer the deep library of toy and board games of parent company, Hasbro, Inc. (ASE:HAS). Hasbro Interactive has expanded its charter to include original and licensed games for the PC, the PlayStation® and Nintendo® 64 game consoles and for multi-player gaming over the Internet. Headquartered in Beverly, Massachusetts, Hasbro Interactive has offices in the U.K., France, Germany, Japan and Canada. For additional information, visit Hasbro Interactive's web site at: [www.hasbro-interactive.com](http://www.hasbro-interactive.com)

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### **Visit Hasbro Interactive at E3 at booth # 1146, South Hall**

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